

Why Should I Join RVWA?

We've made it our mission to **elevate, educate, and promote women** in the RV Industry through:

Networking

- Social Events
- Golf Scramble
- Spring Campout

Education

- Symposium
- Tech Classes
- Summer Series

Community

- Mentorship
- Volunteering
- Industry Awards

Since 2019 we have grown to include 2,800+ members across 570+ companies



"I believe in the mission and empowering women to be the best no matter what industry they are in. It's important to give back to, and participate in, an association that supports women in the RV industry."

Christie Kellogg | Samlex America

"I am a member of RVWA to build connections with successful women in the industry so that I have mentors and partnerships that assist me with resources and encouragement to pave my own path of success."

Melissa Hoover | Forest River Inc.

"RVWA is important to me because it focuses on positivity and growth not only in the industry but within yourself as well!"

Taylor Combs | Rockwood/Flagstaff

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What Are Members Saying?



"It is not enough to celebrate the achievements of the few: we must also strive to open doors for all women. Remember: empowered women empower women."

Nancy Rapp | Crane Composites | Sponsorship Chair

What is RVWA?

Founded in 2019 by a group of like-minded women (and men!), the RV Women's Alliance is a not-for-profit organization dedicated to fostering the next generation of female leaders and innovators in the RV industry.



Ask us about tax-deductible donation options! Look for *

RVWA Partnership

Diamond: \$50,000	Silver: \$20,000
Platinum: \$40,000	Bronze: \$10,000
Gold: \$30,000	Advocate: \$ 5,000

Events

Open House Breakfast \$5,000 - \$15,000	Spring Campout \$500 - \$15,000
Women's Tech Classes \$3,000 - \$15,000 *	Summer Series \$1,500-\$6,000 *
Golf Scramble \$350-\$5,000 *	ISTC Brunch \$5,500
* Women's History Month \$1,500 - \$6,000	

SOLD OUT!

How Can We Support RVWA?

You can help by becoming a member (it's free!) and spreading the word. We welcome members of any gender and job title: the only requirement is that you work in the RV Industry. You can also support us by partnering to help keep RVWA running and memberships free or sponsoring individual networking and educational events.

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Educational Symposium *

Overall \$50,000	Speaker \$20,000
Education 2 \$10,000	Awards Dinner \$10,000
Education 1 \$ 7,500	Reception \$ 5,000
Cocktails \$ 5,000	
Meals \$ 4,000	
Headshots \$ SOLD OUT!	
Networking \$ SOLD OUT!	
Break 2 \$ 1,500	
Swag Bag \$ 1,000	
Break 1 \$ 750	





RVWA Partnership

This level of sponsorship helps us keep the lights on: it pays for software, travel/administrative expenses, various printed event materials, and staff salaries. Partnership includes signage at all in-person events as well as acknowledgement on our website/social media posts.

Diamond:
\$50,000

Gold:
\$30,000

Bronze:
\$10,000

Platinum:
\$40,000

Silver:
\$20,000

Advocate:
\$5,000

Partnership Advantages

-Gain visibility in the RV Industry while supporting a great mission to elevate, educate, and promote women

-Create working environments and teams that foster the growth and diversity of women within your company

-Support a place for your employees to learn new skills, develop as leaders, and connect with other industry professionals





RISE with RVWA Campaign

All sponsors will be acknowledged on our website/social posts as well as on signage during in-person events.

Virtual Panel \$1,500 (4 available slots)

INDUSTRY PANEL DISCUSSIONS:
Learn from industry sector experts!

March 10th

Week 1: Suppliers

March 24th

Week 3: Hospitality

12-12:45pm

Week 2: OEMs

Week 4: Dealerships

March 17th

March 31st

SAVE THE DATES



“RVWA is important because it provides the opportunity to connect to female role models, mentors, and natural leaders that otherwise would be impossible to meet and build relationships with.”

“I am a member of RVWA to build connections with successful women in the industry so that I have mentors and partnerships that assist me with resources and encouragement to pave my own path of success.”

“Since joining the RVWA, I have gone from member to active supporter as I believe in the mission and empowering women to be the best no matter what industry they are in. It’s important to give back to, and participate in, an association that supports women in the RV industry.”



To elevate, educate, and promote women in the RV Industry

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What is RISE with RVWA?

March is Women’s History Month and RVWA spends the month acknowledging members making strides in their careers, paving the way for future generations, and incredible women all around us. Our charity drive brunch for *Support The Girls* will take place March 1st to help launch Women’s History Month. We are also looking to host another virtual panel of incredible women in the RV Industry.





RVWA Spring Campout

May 2-4, 2025 | Twin Mills Campground

Overall sponsorship will be included on all social posts and recognized through signage at the event. All sponsorships will be mentioned on our website and included on event t-shirts or swag bags.

Overall Event

SOLD OUT!

Saturday Brunch Food Truck

SOLD OUT!

Dinner Food Truck (2)

\$ 3,000

Sunday Breakfast/Coffee Barista

\$ 3,000

Saturday Coffee Barista

\$ 1,500

Miscellaneous Events (5)

\$ 1,000

Swag Bag/Prize (unlimited)

\$ 500

What is the Spring Campout?

RVWA's annual Spring Campout takes place the first weekend in May at Twin Mills Campground in Howe, IN. We invite members to bring their tents, RVs, friends to share a cabin with, or come and go as their schedule permits for an event filled with networking, food, crafting, wellness, community building, and MORE!



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Women's RV Tech Classes

You have the opportunity to sponsor the entire class or a specific day. All sponsors will be acknowledged on our website and social media posts about the event. You will also be able to come in during the students' lunch hour to discuss how to best work with your products while servicing RVs or talk about employment opportunities.

Overall Event: \$15,000 Day Sponsor: \$3,000



"Before this course, I knew nothing. Afterwards, I felt knowledgeable and empowered to be able to service minor issues that are costly, on my own. The RVTI Level 1 course is well written and the curriculum is easy enough to follow as a newbie, but rigorous enough that you have to be sure to pay attention, ask questions, and take notes. Having an all-women's course was great as it allowed me a safe space to ask questions as a beginner that I may have withheld in a co-ed classroom. I was able to take risks with my learning and feel supported by the instructor. Additionally, I now feel empowered to go and service minor repairs without having to go to a shop."

"Do it! Change your life! RVTI will make you feel empowered as a woman and confident in your skills as an RV Technician. I hope more women get the chance to enhance their skills and resourcefulness."

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What Have Past Students Said?



What Are Women's RV Tech Classes?

With 80% of the RV buying decisions being conducted by women, it is important for them to also find other women within the technician field. Through no fault of their own, men being present in this type of environment creates an added layer of intimidation for women. Thus, we created an all-female program for women to learn from a female instructor in a judgement-free environment. This certification is good for life and will allow recipients to prepare an RV for customer delivery by verifying the operation of all components.





RVWA Golf Scramble

June 20th, 2025 | Meadow Valley Golf Club



Main Event

-2 team entries, 3 hole sponsorships, and recognition on social media/website/throughout event

SOLD OUT!

Co-event (3)

-1 team entry, 1 hole sponsorship, and recognition on social media/website/throughout event

\$ 3,500

Dinner

-1 team entry, 2 hole sponsorships, and recognition on website

\$ 3,500

Beverage Cart

-1 team entry, 1 hole sponsorship, and recognition on website

SOLD OUT!

Individual Hole (9)

(need to also provide a prize worth \$50+)

\$ 350

Marshmallow Drive Contest

\$ 350

Closest to Hole Contest (2)

\$ 350

Longest Drive Contest (2)

\$ 350

Our inaugural RVWA Golf Scramble will take place June 20th, 2025 at Meadow Valley Golf Club in Middlebury, IN. We will come together for an afternoon of golfing fun, networking, food, drinks, and prizes!

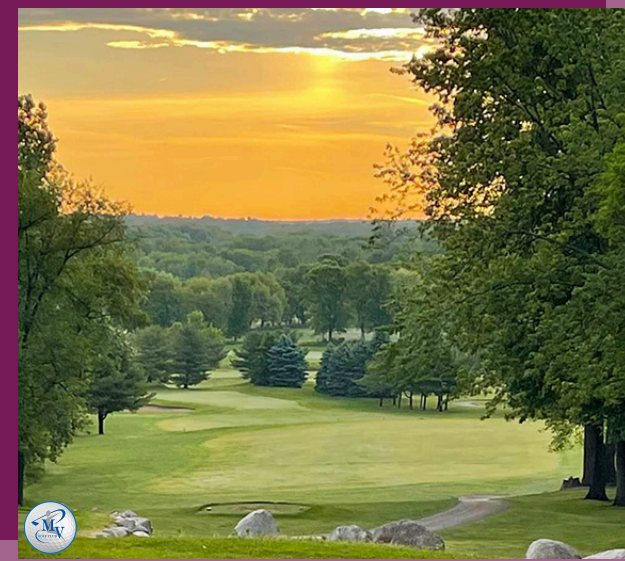


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RVWA
RV WOMEN'S ALLIANCE

What is the Summer Discussion Series?

Our members consistently tout education and networking opportunities as the most valuable RVWA offerings. Born of the popular “Lunch and Learn” virtual workshops we started in 2020, the Summer Discussion Series has become a staple at RVWA to help anyone looking to grow their skillset and learn from industry leaders on a variety of topics.



Summer Discussion Series

Overall Series	\$ 6,000
Individual Discussion (4)	\$ 1,500



All sponsors will be included on our website/social posts and recognized through signage at any in-person workshops.

2023 Topics:

- Sales & Influence
- Negotiation
- Leadership
- Cross-functional Communication
- Employee Development

2024 Topics:

- Public Speaking
- Management & Change
- Negotiation (in-person)
- Difficult Conversations

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Open House Breakfast

September 23rd, 2025 | Elkhart, IN

Overall Event \$15,000 Food/Venue Sponsor (3) \$5,000

All sponsors will be acknowledged on in-person signage as well as our website and social media posts about the event.



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What is the Open House Breakfast?

One of our most popular events: every year we gather at the RV Hall of Fame to kickoff the Elkhart RV Dealer Open House in late September. This past year we joined together for food, industry networking, and to launch our charity drive for *Support The Girls* with resounding success!

“The networking with others and the speakers were great: very outgoing and uplifting!”

“I recently started a new position and wanted to see how the women in the industry support each other and can come together despite all the different backgrounds. I was not disappointed!”

“I never miss this event - I love RVWA!”

RVWA

RV WOMEN'S ALLIANCE

“I recently joined RVWA and felt this was a good event to come to as a first-timer. I really enjoyed the speakers and being pushed out of my comfort zone to network!”





All sponsors will be acknowledged on our website/social posts as well as on signage throughout the event.

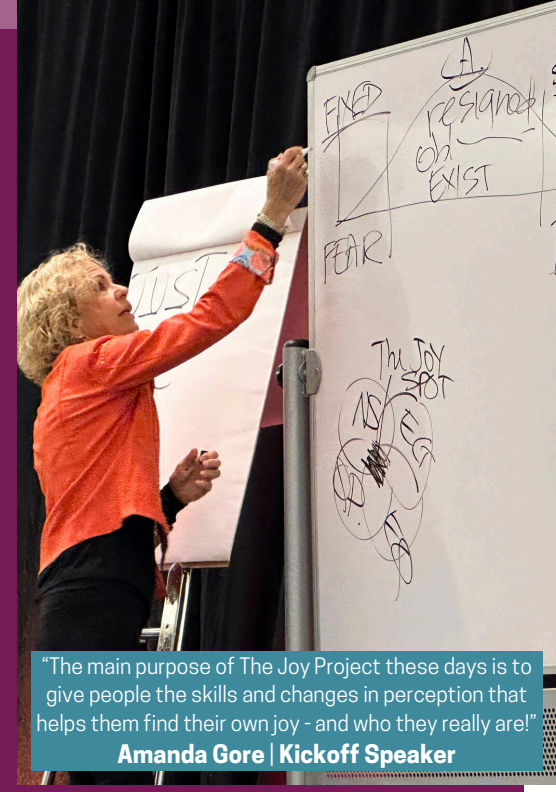
Overall Event \$50,000 Kickoff Speaker \$20,000

Networking & Education

Education Day 2 (2)	\$10,000	Education Day 1 (2)	\$ 7,500
Opening Reception (3)	\$ 5,000	Cocktail Hour (3)	\$ 5,000
Networking Event	SOLD OUT!		

Meals & Miscellaneous

Awards Dinner (3)	\$10,000
Meals (6)	\$ 4,000
Headshots	SOLD OUT!
Breaks Day 2 (5)	\$ 1,500
Swag Bag (10)	\$ 1,000
Breaks Day 1 (8)	\$ 750



"The main purpose of The Joy Project these days is to give people the skills and changes in perception that helps them find their own joy - and who they really are!"
Amanda Gore | Kickoff Speaker

Educational Symposium

October 15-16, 2025 | Chicago, IL



"I loved the energy everyone brought, you can tell that we all love what we do! Amanda Gore's presentation was really the highlight of the Symposium for me, it was heartfelt and definitely made an impact on my 'sparkly bits'! What she said is something I will carry with me throughout the rest of my career. I am seriously considering getting my team headbands to wear to remind us how important self-care and presentation are!"

"I thought the education was great and cohesive. I loved seeing and meeting all the women. It was great to have the headshots, what a value add!"

"I appreciated the opportunity to meet and talk to other women in the RV Industry - especially women from my own company I would have never met otherwise. I'm relatively new to the industry, so I learned so much from the people I met!"

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What is the Educational Symposium?

The past 3 years of this event have been incredible experiences for all of us at RVWA. They left an indelible mark on all those who have been fortunate enough to attend. The resounding success and positive feedback from attendees have set the bar high again for this year's event! We eagerly anticipate the opportunity to once again come together and immerse ourselves in two days of unforgettable networking, collaboration of like-minded individuals, skill advancement, and celebrating women.

