



Mission

To **elevate, educate and promote** women in the RV Industry

Vision

Make the RV Industry a place where women **thrive**

Partnership ideal for companies that want to

Gain visibility in the RV industry while supporting a great mission with overall visibility as a partner at industry events.

Create working environments and teams that foster the growth and diversity within their companies.

Support a place for their employees to learn new skills, develop as leaders and connect with other industry professionals.

Partnerships with RVWA reflect overall support of the organization and it's mission to **elevate, educate and promote** women in the RV Industry

2023 IMPACT

2,600+

Members Connected Representing

570+

Companies in the RV Industry

57

Women attended our All-Female Tech Class

30

New women went through our mentorship program

160+

People attended our 2023 Educational Symposium!

120+

People attended inaugural RWVA Campout

As RVWA moves into its fourth year, we are more focused than ever.

We will continue to create **meaningful member connections**, fostering a sense of community and connectivity.

We will provide more **educational opportunities** for professional and personal growth, elevating women within your organization.

We will continue to **celebrate and recognize** the achievements of women in the RV industry.

Core Values

Growth

RVWA programs create opportunities for personal and professional growth, fulfillment and advancement for its members



Inclusive

RVWA is a place for all in the RV industry who support our mission, regardless of age, gender, race or experience



Engaged

RVWA members have deep and meaningful connections with the organization and fellow members



Positive

RVWA fosters a solution focused, opportunity driven environment centered on creating a bright future for members and our industry





2024 Event Sponsorship Opportunities

Workshops (Virtual or In-Person)

Virtual education events for all members to learn and grow their skills. Limit to one sponsor per event. Two minute video intro.

- \$3,500 event sponsor (3)

Spring Campout

Weekend camping trip for women of the industry to learn, connect and grow their skills. Limit of two sponsors per event level. Name recognition on signage and shared swag.

- \$5,000 event sponsor (3)
- \$2,500 food truck sponsor (6)

Open House Breakfast

Large breakfast event for everyone attending open house to include speakers from industry titans. Name recognition on signage, swag share, one minute introduction.

- \$15,000 overall event sponsor (1)
- \$5,000 breakfast sponsor (3)

Education Symposium

Two day education event for all industry leaders and aspiring leaders in Chicago, IL. Sign recognition, tickets, advertising and promotion, shared swag and recognition at event.

Overall Event Sponsor

\$50,000
Limit 1

Speaker Sponsor

\$20,000
Limit 1

Awards Dinner Sponsors

\$7,500
Limit 3

Education Workshops

\$3,500
Limit 8

Opening Reception

\$3,500
Limit 3

Networking Event Sponsors

\$3,500
Limit 2

Lunch Sponsor Day 1 or Day 2

\$3,500
Limit 8

Breakfast Sponsor Day 1 or Day 2

\$3,500
Limit 8

Cocktail Hour Sponsor

\$2,500
Limit 3

Swag/Badge Sponsors \$1,000 + 200 Items - Limit 10

Break Sponsors

\$750
Limit 12

Contact Patricia Carrera to learn more!
pcarrera@rvwa.org or 574.250.6886

Let's make the RV Industry a place where women thrive!



2024 All Female Technician Class Sponsorship Opportunities

This sponsorship is ideal for companies who...

Want to support the growth of women in the technical fields of the RV industry.

Want to have access to incoming technicians and begin to brand their company with these classes.

Want to show the industry they are supporting the future of RV technicians.

Overall Sponsor

This sponsorship is for a company that is looking to support a class for the entire week. You will have access to speak to the class everyday, host a happy hour during the week and have access to the attendees information.

\$15,000 event sponsor

Day Sponsor

This sponsorship is for a company that is looking to support one day of the class including the lunch. You will be able to attend the class during the one day and speak about your company.

\$3,000 event sponsor

Event Dates

Level 1:

March 4th -8th - Phoenix or Pennsylvania

May 6th - 10th - Elkhart

July 29th - August 2nd - Denver or Pennsylvania

Level 2:

November 11th - 15th - Elkhart

What Participants Say....

“ Take the first step - this class is the start of an amazing new career. ”

“ Taking this class is empowering. ”

“ RVTI will make you feel empowered as a woman and confident in your skills as an RV Technician ”

“ Do it! Change your life!! ”



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