

Mission

To elevate, educate and promote women in the RV Industry

Vision

Make the RV Industry a place where women thrive

Partnership ideal for companies that want to

Gain visibility in the RV industry while supporting a great mission with overall visibility as a partner at industry events.

Create working environments and teams that foster the growth and diversity within their companies.

Support a place for their employees to learn new skills, develop as leaders and connect with other industry professionals.

Partnerships with RVWA reflect overall support of the organization and it's mission to elevate, educate and promote women in the RV Industry

2023 IMPACT



Members Connected Representing



Companies in the RV Industry





Women attended our All-Female Tech Class



People attended our 2023 Educational Symposium!

New women went through our mentorship program



People attended inaugural **RWVA** Campout

As RVWA moves into its fourth year, we are more focused than ever.

We will continue to create **meaningful member** connections, fostering a sense of community and connectivity.

We will provide more educational opportunities for professional and personal growth, elevating women within your organization.

We will continue to **celebrate and recognize** the achievements of women in the RV industry.

Core Values

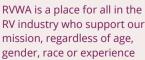
Growth

RVWA programs create opportunities for personal and professional growth, fulfillment and advancement for its members

Engaged

RRVWA members have deep and meaningful connections with the organization and fellow members







RVWA fosters a solution focused, opportunity driven environment centered on creating a bright future for members and our indstry





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Partner Sponsorship

Diamond Level	Platinum Level	Gold Level	Silver Level
\$50,000	\$40,000	\$30,000	\$20,000

BENIFITS TO BEING A PARTNER SPONSOR

All Partner Sponsors:

- Option to designate a RVWA champion within your organization that will:
 - Receive information on upcoming education opportunities and events ahead of general membership.
 - Quarterly calls with a member of the RVWA leadership team to advise on upcoming programs and activities.
 - Specialized symposium group pricing
- General quote/statistics upon request to include in outward facing communication or documents (sustainability, culture report etc.)
- Promotional presence/acknowledgment at all RVWA events and activities
- Acknowledgment on RVWA website and inclusion in RVWA social media strategy at least once per quarter.

Platinum and Diamond Partner Sponsors

- (2) Female spotlights, highlighting a women In their organization that Is making a difference. Individual will be Interviewed and be featured on RVWA social, email and website.
- Press release with custom quote distributed to the trade publication highlighting partnership
- In-person collaboration meeting with the managing director and member of the board to discuss programs and solicit feedback for future programing

Contact Patricia Carrera to learn more! pcarrera@rvwa.org or 574.250.6886

Let's make the RV Industry a place where women thrive!



Mission

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Vision

Make the RV Industry a place where women **thrive**

2024 Partnership/Event Opportunities

This partnership is ideal for companies that want to

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Partner Sponsorship

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Platinum Level \$40,000

> Gold Level \$30,000

Silver Level \$20,000

Events and Symposium Sponsorship

Spring Campout \$2,500 - \$5,000

Virtual Workshop \$3,500

Open House Breakfast \$5,000 - \$15,000

Educational Symposium \$1,000 - \$50,000

All Female Technician Class Sponsorship

Overall Event Sponsor \$15,000

> Day Sponsor \$3,000

3 Level One Classes 1 Level Two Class



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