



## Mission

To **elevate, educate and promote** women in the RV Industry

## Vision

Make the RV Industry a place where women **thrive**

## Partnership ideal for companies that want to

Gain visibility in the RV industry while supporting a great mission with overall visibility as a partner at industry events.

Create working environments and teams that foster the growth and diversity within their companies.

Support a place for their employees to learn new skills, develop as leaders and connect with other industry professionals.

Partnerships with RVWVA reflect overall support of the organization and it's mission to **elevate, educate and promote** women in the RV Industry

## 2023 IMPACT

2,600+

Members Connected Representing

570+

Companies in the RV Industry

57

Women attended our All-Female Tech Class

30

New women went through our mentorship program

160+

People attended our 2023 Educational Symposium!

120+

People attended inaugural RWVA Campout

As RVWVA moves into its fourth year, we are more focused than ever.

We will continue to create **meaningful member connections**, fostering a sense of community and connectivity.

We will provide more **educational opportunities** for professional and personal growth, elevating women within your organization.

We will continue to **celebrate and recognize** the achievements of women in the RV industry.

## Core Values

### Growth

RVWA programs create opportunities for personal and professional growth, fulfillment and advancement for its members



### Inclusive

RVWA is a place for all in the RV industry who support our mission, regardless of age, gender, race or experience



### Engaged

RVWVA members have deep and meaningful connections with the organization and fellow members



### Positive

RVWA fosters a solution focused, opportunity driven environment centered on creating a bright future for members and our industry





Partnerships with RVWA reflect overall support of the organization and its mission to **elevate, educate** and **promote** women in the RV Industry

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### Partner Sponsorship

#### Diamond Level

\$50,000

#### Platinum Level

\$40,000

#### Gold Level

\$30,000

#### Silver Level

\$20,000

## BENEFITS TO BEING A PARTNER SPONSOR

### All Partner Sponsors:

- Option to designate a RVWA champion within your organization that will:
  - Receive information on upcoming education opportunities and events ahead of general membership.
  - Quarterly calls with a member of the RVWA leadership team to advise on upcoming programs and activities.
  - Specialized symposium group pricing
- General quote/statistics upon request to include in outward facing communication or documents (sustainability, culture report etc.)
- Promotional presence/acknowledgment at all RVWA events and activities
- Acknowledgment on RVWA website and inclusion in RVWA social media strategy at least once per quarter.

### Platinum and Diamond Partner Sponsors

- (2) Female spotlights, highlighting a woman in their organization that is making a difference. Individual will be interviewed and be featured on RVWA social, email and website.
- Press release with custom quote distributed to the trade publication highlighting partnership
- In-person collaboration meeting with the managing director and member of the board to discuss programs and solicit feedback for future programming

Contact Patricia Carrera to learn more!

[pcarrera@rvwa.org](mailto:pcarrera@rvwa.org) or 574.250.6886

Let's make the RV Industry a place where women thrive!



## Mission

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## Vision

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## 2024 Partnership/Event Opportunities

### This partnership is ideal for companies that want to

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### Partner Sponsorship

Diamond Level  
\$50,000

Platinum Level  
\$40,000

Gold Level  
\$30,000

Silver Level  
\$20,000

### Events and Symposium Sponsorship

Spring Campout  
\$2,500 - \$5,000

Virtual Workshop  
\$3,500

Open House Breakfast  
\$5,000 - \$15,000

Educational Symposium  
\$1,000 - \$50,000

### All Female Technician Class Sponsorship

Overall Event Sponsor  
\$15,000

Day Sponsor  
\$3,000

3 Level One Classes  
1 Level Two Class



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