

# 4th Annual **EDUCATIONAL** *Symposium*

**Oct. 15-16**

## ***Dear Industry Leaders:***

On behalf of the RVWA Charitable Foundation, I invite you to support and encourage your team members' participation in our 4th Annual Educational Symposium in Chicago, IL October 15th & 16th. This event is thoughtfully designed to unleash productivity, drive innovation, and promote wellbeing—skills that foster excellence throughout your organization.

In addition to world-class educational sessions, the Symposium is a unique opportunity for attendees to expand their professional network. By connecting with peers, industry experts, and thought leaders from across the RV sector, your team will gain fresh perspectives, share best practices, and cultivate valuable relationships that can spark future collaborations and growth. The power of networking at events like ours extends far beyond the Symposium itself, providing lasting benefits to your organization and the broader industry community. This year's Symposium features three powerhouse learning tracks:

### ***Unleashed Potential: Power Up Your Productivity***

Led by Sarah Ohanesian, this session helps attendees:

- Bust the myths about multitasking and shift from being busy to maximally productive
- Master the COAT productivity system: a proven method to organize, prioritize, and execute
- Learn how to accomplish more, make better and faster decisions, and increase output—without burnout

### ***Brain Hurricane: Where Creativity Storms In***

With Christine Cashen, participants will:

- Wake up their creative brains with practical, energizing techniques
- Generate fresh solutions in minutes using the “25 Game”
- Unlock their subconscious problem-solving power with professional mind-mapping
- Cultivate a climate in which innovation and communication can thrive



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***Burn Bright/Not Out***

With Amanda Gore will equip your team to:

- Rethink work-life balance and implement realistic, effective strategies
- Develop stress- and burnout-busting habits
- Build genuine rapport and authentic confidence
- Take charge of what they truly control and maintain high energy
- Learn the S.O.S. technique for positive, lasting change

Our goal is for every attendee to return with actionable tools and renewed motivation that benefit your workplace immediately. Supporting your employees' attendance is more than an investment in their growth—it's an investment in the continued success and innovation of your entire organization.

Thank you for empowering the next generation of RV industry leaders. Please don't hesitate to reach out if you have any questions or need additional information.

Sincerely,

***Susan Carpenter***

***RV Women's Alliance President***

