What is the RVWACF?

The RVWA Charitable Foundation was founded in 2025 as the 501(c)(3) non-profit arm of RVWA to foster education, provide scholarships, develop future leaders, and raise funding for RVWA programming through:

- ***Educational Symposium***
- ***Bill Stewart Scholarship***
- ***RV Systems/Tech Classes***
- ***Chassis to Classy***
- ***Golf Scramble***



"I recently had the pleasure of taking a women's RV Systems Technician class through the RVWA Charitable Foundation, and I couldn't be more impressed. It's clear that the RVWACF is committed to offering high-quality training, and I truly believe this course is a prime example of that. I only wish there were more opportunities like this one. It was a wonderful experience from start to finish, and I'm grateful for the opportunity to have participated."

"The encouragement, knowledge, and inclusivity the RVWA offers to women across the country has already made an enormous impact and will continue to strengthen the RV industry's future without a doubt."

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RVWACF Partnership

This level of sponsorship provides overarching support for RVWA and helps keep the lights on: apart from directly funding scholarships and RVWACF-specific events, it pays for software, travel/administrative expenses, various printed event materials, and staff salaries. Partnership includes signage at all in-person events as well as acknowledgement on our website/social media posts.

Diamond:	Platinum:
$50,000	*$40,000*
Gold:	Silver:
$30,000	*$20,000*
Bronze:	Advocate:
$10,000	*$5,000*

Partnership Advantages

-Gain visibility in the RV industry while supporting a dedicated non-profit working to foster education, provide scholarships, and develop the next generation of leaders

-Create working environments and teams that foster the growth and diversity of women within your company

-Support a place for your employees to learn new skills, develop as leaders, and connect with other industry professionals

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How Can We Support RCWACF?

You can help us by donating to the Bill Stewart Scholarship (every little bit helps!) or sponsoring an event. Remember, because the Charitable Foundation is a 501(c)(3), your donation is tax-deductible!

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RVWA Partnership

Diamond:	*$50,000*	Silver:	*$20,000*
Platinum:	*$40,000*	Bronze:	*$10,000*
Gold:	*$30,000*	Advocate:	*$ 5,000*

Opportunities For Sponsorship

Chassis to Classy
$500 - $25,000

Golf Scramble
$350 - $5,000

Women's RV Systems / Technician Classes
$3,000 - $15,000

Bill Stewart Scholarship
Any Donation Welcome



Educational Symposium

Overall (2)	*$25,000*	Kickoff Speaker	SOLD OUT
Education 1 (2)	*$ 7,500*		
Education 2 (2)	*$ 7,500*		
Award Dinner (3)	*$ 5,500*		
Reception (3)	SOLD OUT		
Cocktails (3)	*$ 2,800*		
Lunch (6)	*$ 1,750*		
Breakfast (6)	*$ 1,500*		
Breaks (8)	*$ 1,000*		
Swag Bag (10)	*$ 1,000*		





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BUILT BY WOMEN. DRIVEN BY VISION.

RVWA
Chassis to Classy
VISION VEHICLE

Chassis to Classy: The Vision Vehicle

This project brings together women from across the RV industry to learn, build, and lead. The hands-on build and renovation begins in January and continues through late summer - culminating in the unveiling of the completed RV at the 2026 RV Women's Alliance Premier event at the Indiana Event Center.

This isn't just a build—it's a learning journey.

Participants will gain new skills, mentorship, and real-world experience as they transform a traditional travel trailer into a fully realized vision vehicle.

The finished vehicle will be raffled to raise funds for the RV Women's Alliance Charitable Foundation (RVWACF), helping support education, training, and advancement for the next generation of RV industry leaders and innovators.

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Project Mission

To illuminate the talent, creativity, and leadership of women in the RV industry - while inspiring others to join the journey, learn new skills, and help shape the future of recreation.

Why Should We Sponsor Chassis to Classy?

Gold Level Sponsor ~~$15,000~~ SOLD OUT

As a Gold Project Sponsor, your brand takes the stage as a leading force behind the Chassis to Classy Vision Vehicle project. You'll receive premium visibility, media recognition, and direct involvement throughout the build.

Benefits include:

- *prominent recognition as the Gold Sponsor across all project materials, media, and communications*
- *logo placement on participant t-shirts worn throughout the build*
- *exclusive rear wheel cover branding featuring your logo on the completed Vision Vehicle*
- *feature video highlighting your company and products, promoted across social media and partner media outlets*
- *product exclusivity – your products will be prioritized over competitors (where applicable by designer choice)*
- *access to premium content assets including images, video footage, and press materials for your own marketing use*
- *on-site spokesperson opportunity during installation, with the ability to:*
  - *provide hands-on product guidance and expertise*
  - *highlight product features and benefits on camera*
  - *capture footage of your product being installed (within design confidentiality parameters)*
- *inclusion in the professionally produced main project video, with Gold Sponsor recognition*
- *logo and link placement on the dedicated project webpage*
- *product listing with direct retail link for all featured products*
- *exposure through local and national media coverage of the event*



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Other Sponsorship Levels

Silver Sponsor	~~$15,000~~ SOLD OUT
Product Sponsor	$ 2,500 +product
Work Week Sponsor	$ 500



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Why Should We Sponsor Chassis to Classy?

Silver Level Sponsor ~~$15,000~~ SOLD OUT

As a Silver Project Sponsor, your brand gains strong visibility, engagement opportunities, and access to media assets throughout the build.

Benefits include:

- *recognition as the Silver Sponsor across all project communications*
- *logo placement on reusable water bottles distributed to all participants*
- *feature video showcasing your company and products on social media and media outlets.*
- *product preference – your products prioritized (after Gold Sponsor level, if applicable by designer choice)*
- *access to content assets (images, video, and press materials) for your marketing channels*
- *on-site spokesperson opportunity during installation, with the ability to:*
  - *guide or support installation*
  - *present product features and benefits*
  - *record footage of your product being installed (within confidentiality limits)*
- *recognition in the professionally produced main project video as a Silver Sponsor*
- *logo and link on the project webpage*
- *product listing with retail link for all featured products*
- *opportunity for visibility in local and national media coverage*



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Other Sponsorship Levels

Gold Sponsor	~~$15,000~~ SOLD OUT
Product Sponsor	$ 2,500 +product
Work Week Sponsor	$ 500



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Why Should We Sponsor Chassis to Classy?

Support the project through donation of essential or finishing products that bring the Vision Vehicle to life.

Product Donation Sponsor — *$2,500* + product

Benefits include:

- *on-site representation during installation for product demonstration and guidance*
- *opportunity to speak to product features and benefits during filming*
- *access to shared media assets including photography, video, and press content*
- *recognition as a Product Sponsor on the official project webpage*
- *product listing with retail link for every item featured in the build*

Fuel the energy and momentum behind the build by supporting the women who make it happen.

Work Week Sponsor (20 Available) — *$500*

Benefits include:

- *recognition as the "champion of women" sponsor for a build weekend*
- *dedicated social media, video, and print highlights on your sponsorship day*
- *breakfast, lunch, and refreshments for the team provided in your company's name*

Other Sponsorship Levels

Gold Sponsor ~~$25,000~~ SOLD OUT

Silver Sponsor ~~$10,000~~ SOLD OUT

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RVWACF Golf Scramble

June 25th, 2026 | Meadow Valley Golf Club

All sponsorships will be included on all social posts and recognized on our website. Overall and co-event sponsors will receive additional signage recognition throughout the event and a special shoutout before shotgun start.

Overall Event *(includes 2 team entries & 3 hole sponsorships)*	~~$ 5,000~~ SOLD OUT
Co-event *(includes 1 team entry & 2 hole sponsorships)*	~~$ 3,000~~ SOLD OUT
Lunch *(includes 2 hole sponsorships)*	$ 2,500
Beverage Cart (2)	~~$ 1,500~~ SOLD OUT
Proximity Contest (2 left)	$ 350
Individual Hole (unlimited)	$ 350



What is the Golf Scramble?

2025 was our inaugural charity golf scramble to benefit the RVWACF and it was a resounding success! Join us for a day of food, fun, and friends to help raise funding aimed at fostering education, providing scholarships, and developing the next generation of leaders in the RV industry.

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Women's RV Systems Classes

You have the opportunity to sponsor the entire class or a specific day. All sponsors will be acknowledged on our website and social media posts about the event. You will also be able to come in during the students' lunch hour to discuss how to best work with your products while servicing RVs or talk about employment opportunities.

Overall Event: *$15,000* Day Sponsor: *$3,000*



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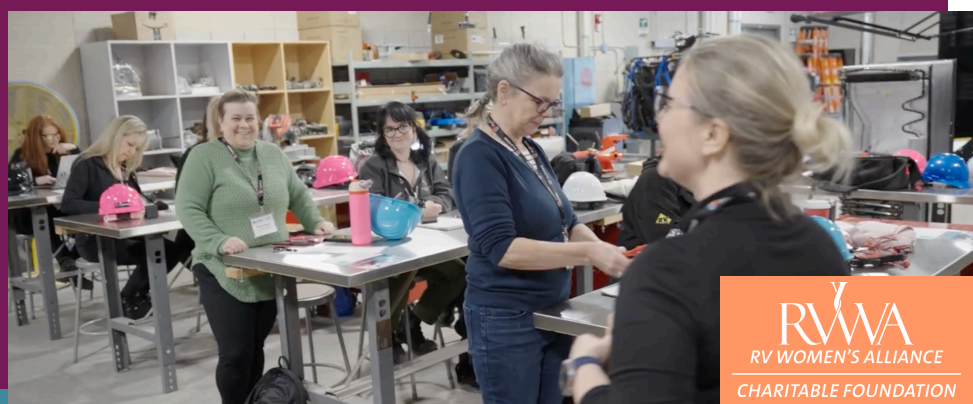
"I couldn't be more impressed. Jessica Rider, our instructor, has expertise and passion that made the entire experience exceptional. Her teaching style was engaging, making even the most complex topics easy to grasp. She created a supportive learning environment that encouraged participation, and her ability to break down difficult concepts was second to none. The curriculum itself was top-notch, well-structured, and thoughtfully designed, ensuring that we not only understood the material but also gained practical skills that will last well beyond the course. It's clear that the RVWACF is committed to offering high-quality training, and I truly believe this course is a prime example of that. I only wish there were more opportunities like this one. It was a wonderful experience from start to finish, and I'm grateful for the opportunity to have participated."

"Before this course, I knew nothing. Afterwards, I felt knowledgeable and empowered to be able to service minor issues that are costly, on my own. Having an all-women's course was great as it allowed me a safe space to ask questions as a beginner that I may have withheld in a co-ed classroom. I was able to take risks with my learning and feel supported by the instructor. Additionally, I now feel empowered to go and service minor repairs without having to go to a shop."



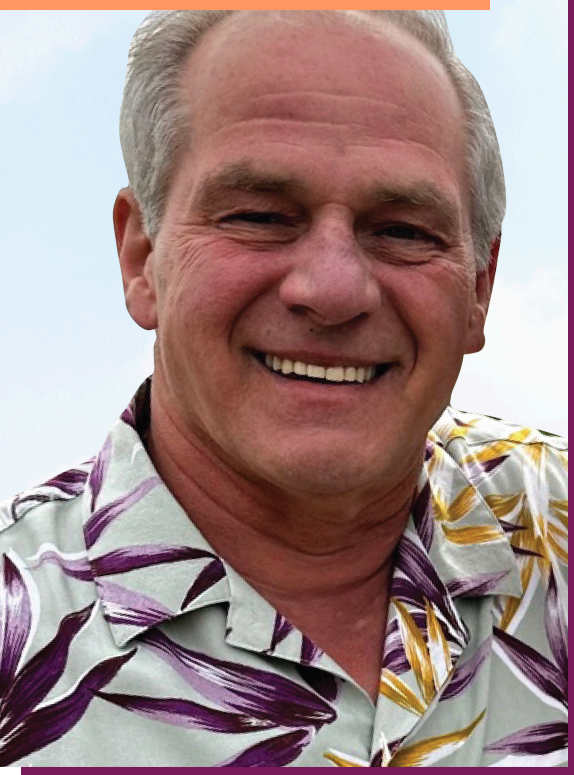
What Are Women's RV Systems Classes?

With 80% of the RV buying decisions being conducted by women, it is important for them to also find other women within the technician field. Through no fault of their own, men being present in this type of environment creates an added layer of intimidation for women. Thus, we created an all-female program for women to learn from a female RVTI master certified technician in a judgement-free environment. This certification is good for life and will allow recipients to broaden their knowledge/skills in the RV industry.



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Bill Stewart Scholarship

We welcome all donations!

The Bill Stewart Scholarship was created to honor a passionate RV industry leader who provided many years of respected service to the industry. Bill was a true advocate for women in the RV Industry through continual learning and personal advancement. He cared deeply about bettering the lives of others and played an intricate role in kicking off the RVWACF Women's Tech Program. Until his passing, he was the lead instructor for these classes. He was always available to answer questions and assist learners to help them achieve in the classroom and in life.



The Bill Stewart Scholarship provides funding to help cover the cost of RV technician training instructed by the RVWA Charitable Foundation using the RV Technical Institute curriculum and testing for women in the RV Industry wanting to advance their career and better the industry. Through this scholarship, financial assistance will not only help new technicians, but will also assist those in other roles within the industry to align the various areas aiding in RECT (Repair Event Cycle Time), thus making this a great way to honor Bill's legacy to the RV Women's Alliance, RVWACF, and the RV Industry.

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All sponsors will be acknowledged on our website/social posts as well as on signage throughout the event.

Overall Event (2) *$25,000* Kickoff Speaker ~~$10,000~~ SOLD OUT

Networking & Education

Education 1 (2)	*$ 7,500*	Education 2 (2)	*$ 7,500*
Opening Reception (3)	~~$ 6,500~~ SOLD OUT	Cocktail Hour (3)	*$ 2,800*

Meals & Miscellaneous

Awards Dinner (3)	*$ 5,500*
Lunch (6)	*$ 1,750*
Breakfast (6)	*$ 1,500*
Breaks (8)	*$ 1,000*
Swag Bag (10)	*$ 1,000*

Educational Symposium

October 14-15, 2026 | Chicago, IL



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"The RVWA Educational Symposium never disappoints! Each year I come away inspired by the conversations, connections, and passion within this group. From thought-provoking speakers to meaningful networking, it's always such a valuable experience. I am grateful to be part of an organization that continues to champion and empower women in the RV industry!"

"For my first time attending, I was absolutely blown away by the experience and all the ladies I met. I walked away inspired and want to get more involved and more of my team to join. Thank you for this amazing experience! I look forward to attending next year."

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"It wasn't just the number of people - though the room was packed wall to wall! - it was the energy, the openness, and the commitment to helping each other rise in a male-dominated industry that's constantly moving and evolving."

Sarah Ohanesian | Kickoff Speaker

What is the Educational Symposium?

The past 4 years of this event have been incredible experiences for all of us at RVWA. They left an indelible mark on all those who have been fortunate enough to attend. The resounding success and positive feedback from attendees have set the bar high again for this year's event! We eagerly anticipate the opportunity to once again come together and immerse ourselves in two days of unforgettable networking, collaboration of like-minded individuals, skill advancement, and celebrating women.



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