

Why Should I Join RVWA?

We've made it our mission to **elevate, educate, and promote women** in the RV Industry through:

Networking

- Open House
- Golf Scramble
- Spring Campout

Education

- Symposium
- Tech Classes
- Summer Series

Community

- Mentorship
- Volunteering
- Industry Awards

Since 2019 we have grown to include 3,300+ members across 570+ companies



"I'm so glad I was directed to join by our GM. I'm enjoying the networking with all of the lovely, innovative, strong, and intelligent ladies in our industry - creating amazing memories I will carry with me."

"Three years ago, I took a leap into the outdoor industry and began my journey in the RV/Marine sector. One of the first organizations I joined was the RVWA. I was immediately impressed by the incredible women leading the way - creative, innovative, and inspirational."
Jil Littlejohn Bostick | Winnebago Ind.

"RVWA is important to me because it focuses on positivity and growth not only in the industry but within yourself as well!"
Taylor Combs | Rockwood/Flagstaff

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What Are Members Saying?



"Educating, elevating, and promoting women in the RV industry isn't just about progress - it's about driving innovation, cultivating strong leadership, and shaping a well-rounded industry for generations to come."

Nancy Rapp | Valto Engineered Materials | Sponsorship Chair

What is RVWA?

Founded in 2019 by a group of like-minded women (and men!), the RV Women's Alliance is a not-for-profit organization dedicated to fostering the next generation of female leaders and innovators in the RV industry.



RVWA Partnership

This level of sponsorship helps us keep the lights on: it pays for software, travel/administrative expenses, various printed event materials, and staff salaries. Partnership includes signage at all in-person events as well as acknowledgement on our website/social media posts.

Diamond:
\$50,000

Gold:
\$30,000

Bronze:
\$10,000

Platinum:
\$40,000

Silver:
\$20,000

Advocate:
\$5,000

Partnership Advantages

-Gain visibility in the RV Industry while supporting a great mission to elevate, educate, and promote women

-Create working environments and teams that foster the growth and diversity of women within your company

-Support a place for your employees to learn new skills, develop as leaders, and connect with other industry professionals

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RVWA Partnership

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Gold: \$30,000	Advocate: \$ 5,000

Opportunities For Sponsorship

Open House Breakfast
~~\$5,000~~ **SOLD OUT!** \$3,000

An annual event at the RV Hall of Fame to kickoff the Elkhart Open House featuring complementary breakfast and industry networking.

Spring Campout
 \$500 - \$15,000

An annual event where we come together for a weekend of fun activities, food, drinks, and industry networking/team building.

How Can We Support RVWA?

You can help by becoming a member (it's free!) and spreading the word. We welcome members of any gender and job title: the only requirement is that you work in the RV Industry. You can also support us by partnering to help keep RVWA running and memberships free or sponsoring individual networking and educational events.



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RVWA Spring Campout

May 1-3, 2026 | Twin Mills Campground

Overall sponsorship will be included on all social posts and recognized through signage at the event. All sponsorships will be mentioned on our website and included on event t-shirts or swag bags.

Overall Event	\$ SOLD OUT
Saturday Brunch Food Truck	\$ SOLD OUT
Dinner Food Truck (2)	\$ 3,000
Sunday Breakfast	\$ 2,000
Coffee Barista (2)	\$ SOLD OUT
Miscellaneous Events (5)	\$ 1,000
Swag Bag/Prize (unlimited)	\$ 500

What is the Spring Campout?

RVWA's annual Spring Campout takes place the first weekend in May at Twin Mills Campground in Howe, IN. We invite members to bring their tents, RVs, friends to share a cabin with, or come and go as their schedule permits for an event filled with networking, food, crafting, wellness, community building, and MORE!



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Open House Breakfast

September 22nd, 2026 | Elkhart, IN

Food/Venue Sponsor (4) **SOLD OUT**

All sponsors will be acknowledged on in-person signage as well as our website and social media posts about the event.



"I never miss this event - I love RVWA!"

"I recently started a new position and wanted to see how the women in the industry support each other and can come together despite all the different backgrounds. I was not disappointed!"

RVWA

RV WOMEN'S ALLIANCE

"I recently joined RVWA and felt this was a good event to come to as a first-timer. I really enjoyed the speakers and being pushed out of my comfort zone to network!"

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What is the Open House Breakfast?

One of our most popular events: every year we gather at the RV Hall of Fame to kickoff the Elkhart RV Dealer Open House in late September. This past year we joined together for breakfast and impactful industry networking exercises led by Dr. Rachel Lindvall!

"My first RVWA event and Dr. Rachel Lindvall knocked it out of the park!"

