

Why Should I Join RVWA?

We've made it our mission to **elevate, educate, and promote women** in the RV Industry through:

Networking

- Social Events
- Golf Scramble
- Spring Campout

Education

- Symposium
- Tech Classes
- Summer Series

Community

- Mentorship
- Volunteering
- Industry Awards

Since 2019 we have grown to include 2,800+ members across 570+ companies



"I believe in the mission and empowering women to be the best no matter what industry they are in. It's important to give back to, and participate in, an association that supports women in the RV industry."

Christie Kellogg | Samlex America

"I am a member of RVWA to build connections with successful women in the industry so that I have mentors and partnerships that assist me with resources and encouragement to pave my own path of success."

Melissa Hoover | Forest River Inc.

"RVWA is important to me because it focuses on positivity and growth not only in the industry but within yourself as well!"

Taylor Combs | Rockwood/Flagstaff

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What Are Members Saying?



"It is not enough to celebrate the achievements of the few: we must also strive to open doors for all women. Remember: empowered women empower women."

Nancy Rapp | Crane Composites | Sponsorship Chair

What is RVWA?

Founded in 2019 by a group of like-minded women (and men!), the RV Women's Alliance is a not-for-profit organization dedicated to fostering the next generation of female leaders and innovators in the RV industry.



Ask us about tax-deductible donation options! Look for *

How Can We Support RVWA?

You can help by becoming a member (it's free!) and spreading the word. We welcome members of any gender and job title: the only requirement is that you work in the RV Industry. You can also support us by partnering to help keep RVWA running and memberships free or sponsoring individual networking and educational events.

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RVWA Partnership

Diamond:	\$50,000	Silver:	\$20,000
Platinum:	\$40,000	Bronze:	\$10,000
Gold:	\$30,000	Advocate:	\$ 5,000

Events

Open House Breakfast
 \$500 - \$15,000

SOLD OUT!

Women's Tech Classes
 \$3,000 - \$15,000 *

Golf Scramble
 \$350-\$5,000 *

Spring Campout
 \$500 - \$15,000

Summer Series
 \$1,500-\$4,500 *

ISTC Brunch
 \$5,000

SOLD OUT!



Educational Symposium *

Overall	\$50,000	Speaker	\$2,000
Education 2	\$10,000	Awards Dinner	\$10,000
Education 1	\$ 7,500	Reception	\$ 5,000
Cocktails	\$ 5,000		
Meals	\$ 4,000		
Headshots	\$ SOLD OUT!		
Networking	\$ SOLD OUT!		
Break 2	\$ 1,500		
Swag Bag	\$ 1,000		
Break 1	\$ 750		





RVWA Partnership

This level of sponsorship helps us keep the lights on: it pays for software, travel/administrative expenses, various printed event materials, and staff salaries. Partnership includes signage at all in-person events as well as acknowledgement on our website/social media posts.

Diamond:
\$50,000

Gold:
\$30,000

Bronze:
\$10,000

Platinum:
\$40,000

Silver:
\$20,000

Advocate:
\$5,000

Partnership Advantages

- Gain visibility in the RV Industry while supporting a great mission to elevate, educate, and promote women

- Create working environments and teams that foster the growth and diversity of women within your company

- Support a place for your employees to learn new skills, develop as leaders, and connect with other industry professionals





Women's RV Tech Classes

You have the opportunity to sponsor the entire class or a specific day. All sponsors will be acknowledged on our website and social media posts about the event. You will also be able to come in during the students' lunch hour to discuss how to best work with your products while servicing RVs or talk about employment opportunities.

Overall Event: \$15,000 Day Sponsor: \$3,000



"Before this course, I knew nothing. Afterwards, I felt knowledgeable and empowered to be able to service minor issues that are costly, on my own. The RVTI Level 1 course is well written and the curriculum is easy enough to follow as a newbie, but rigorous enough that you have to be sure to pay attention, ask questions, and take notes. Having an all-women's course was great as it allowed me a safe space to ask questions as a beginner that I may have withheld in a co-ed classroom. I was able to take risks with my learning and feel supported by the instructor. Additionally, I now feel empowered to go and service minor repairs without having to go to a shop."

"Do it! Change your life! RVTI will make you feel empowered as a woman and confident in your skills as an RV Technician. I hope more women get the chance to enhance their skills and resourcefulness."

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What Have Past Students Said?



What Are Women's RV Tech Classes?

With 80% of the RV buying decisions being conducted by women, it is important for them to also find other women within the technician field. Through no fault of their own, men being present in this type of environment creates an added layer of intimidation for women. Thus, we created an all-female program for women to learn from a female instructor in a judgement-free environment. This certification is good for life and will allow recipients to prepare an RV for customer delivery by verifying the operation of all components.



BACK
to the 80s



GOLF

Scramble

SPONSORSHIP MENU



Main Event

- 2 team entries
- 3 hole sponsorships
- recognition on social media, website, and signage throughout event

SOLD OUT!

Co-Event (3)

- 1 hole sponsorship
- recognition on social media, website, and signage throughout event

\$ 3,000

Dinner Food Truck

- 1 hole sponsorship
- recognition on social media and website

\$ 3,000

Beverage Cart

- 1 team entry
- 1 hole sponsorship
- recognition on social media and website

SOLD OUT!

Individual Hole (9)*

*sponsors will also need to provide a prize worth \$50+

\$ 350

Marshmallow Drive Contest

SOLD OUT!

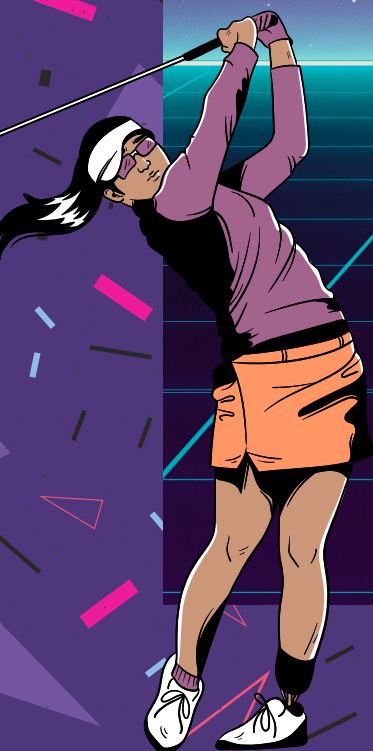
Longest Drive Contest (2)

SOLD OUT!

Closest to the Hole Contest (2)

\$ 350

email sponsor@rvwa.org





Summer Discussion Series



Overall Series	\$ 4,500
Individual Discussion (3)	\$ 1,500



All sponsors will be included on our website and social posts.

2025 Topics:

- Find Your Elevator Pitch
- Intro to Artificial Intelligence
- From Debt to Wealth: Money Management

2024 Topics:

- Public Speaking
- Management & Change
- Negotiation (in-person)
- Difficult Conversations

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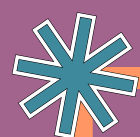
2023 Topics:

- Sales & Influence
- Negotiation
- Leadership
- Cross-functional Communication
- Employee Development

What is the Summer Discussion Series?

Our members consistently tout education and networking opportunities as the most valuable RVWA offerings. Born of the popular “Lunch and Learn” virtual workshops we started in 2020, the Summer Discussion Series has become a staple at RVWA to help anyone looking to grow their skillset and learn from industry leaders on a variety of topics.





All sponsors will be acknowledged on our website/social posts as well as on signage throughout the event.

Overall Event \$50,000 Kickoff Speaker **SOLD OUT!**

Networking & Education

Education Day 2 (2) \$10,000 Education Day 1 (2) \$ 7,500
Opening Reception (3) \$ 5,000 Cocktail Hour (3) \$ 5,000
Networking Event **SOLD OUT!**

Meals & Miscellaneous

Awards Dinner (3) \$10,000
Meals (6) \$ 4,000
Headshots **SOLD OUT!**
Breaks Day 2 (5) \$ 1,500
Swag Bag (10) \$ 1,000
Breaks Day 1 (8) \$ 750

Educational Symposium

October 15-16, 2023 | Chicago, IL

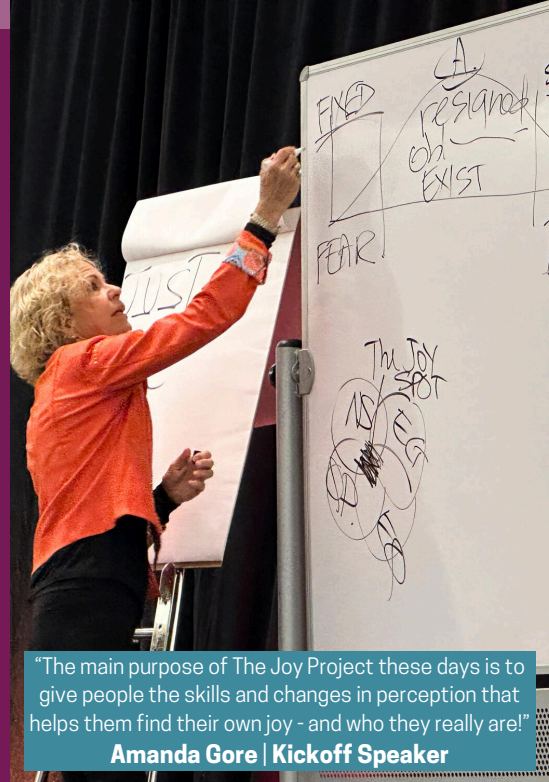


RVWA
RV WOMEN'S ALLIANCE

"I loved the energy everyone brought, you can tell that we all love what we do! Amanda Gore's presentation was really the highlight of the Symposium for me, it was heartfelt and definitely made an impact on my 'sparkly bits'! What she said is something I will carry with me throughout the rest of my career. I am seriously considering getting my team headbands to wear to remind us how important self-care and presentation are!"

"I thought the education was great and cohesive. I loved seeing and meeting all the women. It was great to have the headshots, what a value add!"

"I appreciated the opportunity to meet and talk to other women in the RV Industry - especially women from my own company I would have never met otherwise. I'm relatively new to the industry, so I learned so much from the people I met!"



"The main purpose of The Joy Project these days is to give people the skills and changes in perception that helps them find their own joy - and who they really are!"

Amanda Gore | Kickoff Speaker

What is the Educational Symposium?

The past 3 years of this event have been incredible experiences for all of us at RVWA. They left an indelible mark on all those who have been fortunate enough to attend. The resounding success and positive feedback from attendees have set the bar high again for this year's event! We eagerly anticipate the opportunity to once again come together and immerse ourselves in two days of unforgettable networking, collaboration of like-minded individuals, skill advancement, and celebrating women.

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